

7th Annual Water is Life Art Contest Water Conservation

-Depicting Wise Water Use through Art-




The boy represents all those who do not have ready access to this resource.

The background of my artwork is a water theme collage of news articles. Some express a need to conserve it; others remind people how much water they need to drink. No matter what the message, they all reveal how entirely we depend on it.

By 2010 Scholarship Recipient
Rachel Lash
Trek North High School

Sponsored by:

 FRESHWATER SOCIETY



Water Conservation

-Depicting Wise Water Use through Art-

Despite our wealth of water in Minnesota, we cannot presume our access to unspoiled drinking water is sustainable into the future. We know our rivers, lakes, streams and groundwater are contaminated by runoff from sources near and far.

During its more than 40 year history, the Freshwater Society has embraced its mission to promote the conservation, preservation and responsible management of all freshwater resources.

The Freshwater Society is working through Minnesota's Service Cooperatives to offer six scholarships to 9-12 grade students who find an artistic way to express the importance of water. The **2011 Water is Life Art Contest** theme is *Water Conservation*. The contest gives Minnesota's senior high school students an opportunity to create art that may also influence and motivate others to take action to conserve our water resources.

WATER CONSERVATION

Now, more than ever before, our freshwater resources are facing a crisis. The increase in human population, development and contamination of our water resources are creating a strain on our surface and ground waters. Conservation of these resources is the most efficient, economical and immediate tactic we have to ensure the sustainability of our freshwater resources for future generations.

The **2011 Water is Life Art Contest** invites students to create art that symbolizes water conservation. The artwork may illustrate the need for conservation, explore methods of conservation or be created with conservation and reuse in mind. The artwork and accompanying artist statement should convey the importance of protecting and preserving our most important resource.

The following list provides a few resources to help better understand the crisis facing our fresh water and the importance to convey the need for water conservation.



The arms squeezing the globe illustrates our demand for fresh water and how we can take advantage of the one thing that provides the gift of life.

By 2010 Scholarship Recipient
Brandon Cole
Stewartville High School

Water Conservation Resources:

www.freshwater.org - Freshwater Society

www.wqic.nal.usda.gov - U.S. Dept. of Agriculture

www.h2ouse.org - H2O House

www.waterconserve.org - Water Conservation Portal

www.epa.gov/WaterSense - Environmental Protection Agency

www.wateruseitwisely.com - Water Conservation Resources

Contest Guidelines

ELIGIBILITY

The art contest is open to all public, private and home schooled 9th-12th grade students in the participating Minnesota Service Cooperatives listed on the back of this brochure.

CATEGORIES

Acceptable media: photography, sculpture, painting, drawing, and short video

ARTWORK SPECIFICATIONS

Flat art must be matted and/or framed with a 2-3" white or neutral color mat; canvas art may be matted, framed or with stretch bars. Sculpture and mechanical art pieces are also welcomed. Each artwork can be no larger than 38"x 38"x38", including matting, frame or base. Artwork received outside of these dimensions will be disqualified.

Short video entries must be at least 30 seconds in length, but not exceed 3 minutes. All short video submissions must be submitted on a CD-ROM or DVD-ROM.

Two copies of the artist statement and entry form must accompany each entry. Please secure one copy of the entry form to the artwork.

ARTIST STATEMENT

Each artwork and short video must be accompanied by a typed essay (250 word limit) that describes the work in relation to the theme *water conservation*. The artist's statement is important in conveying the concept of the work to a broad audience. Students submitting short videos may fax, e-mail or mail their artist statement along with their entry form to the appropriate regional service cooperative unit.

One entry per student will be accepted, with the exception of the short video category. Multiple students may collaborate on a video entry, but the submission must be submitted in one student's name.

Each High School in the designated regions may submit up to a specific number of projects, based on the following size categories:

High School Student Population/ Entries Allowed for Submission

1300 or less/6

1301-2100/ 9

2100+ please call the Freshwater Society or your regional service cooperative for additional entries over 9

Each entry must be original in concept, design, and execution and not violate any U.S. copyright laws. Student/parent/teacher may be required to certify authenticity. All entrants must complete and sign an entry form; entrants under 18 years of age must have their parent/guardian/teacher sign the form. Completed entry form and artist statement must accompany submitted artwork. Entry forms are available at www.freshwater.org and on the regional Service Cooperative's website.

DEADLINES FOR ENTRY

The Intent to Participate form is due to the regional service cooperative by **February 15, 2011**.

Entry forms and artwork must be received at the service cooperative or designated area by **March 25, 2011**. Each entry must be accompanied by the typed artist statement and a completed entry form with name, e-mail, address, phone and school, taped to the back.

COMPETITION

The competition will be two-tiered: Regional competition will select four finalists. All participants and their families will be invited to a regional event which will feature all submitted art, a program, reception and an announcement of the finalists.

Regional competition dates:

March 31, 2011- **Lakes Country Service Cooperative**, Fergus Falls

April 11, 2011- **Southwest/West Central Service Cooperative**, Marshall

April 12, 2011- **Northwest Service Cooperative**, Thief River Falls

April 13, 2011- **Metro Education Cooperative Service Unit**, Excelsior

April 14, 2011- **South Central Service Cooperative**, Mankato

April 14, 2011- **Resource Training and Solutions**, St. Cloud

April 20, 2011- **Northeast Service Cooperative**, Mountain Iron

April 20, 2011- **Southeast Service Cooperative**, Rochester

Finalist entries will be transported to the Freshwater Society at the Gray Freshwater Center for the Final Competition. The 32 finalists, their families, and instructors will be invited to attend an art exhibit, reception, and scholarship award ceremony on May 4, 2011 at the Gray Freshwater Center in the Lake Minnetonka area.

PRIZES

Six \$500 scholarships will be awarded to the top six finalists at the ceremony. All remaining finalists will be awarded a certificate of participation and a monetary gift. An award will also be presented to the instructor/school representing the six scholarship winners.

The six top winning entries will become the property of the Freshwater Society and will be displayed in the Gray Freshwater Center's art gallery and throughout Minnesota. All finalists' artwork will be retained by the Freshwater Society through May 2012. The 2011 scholarship winners and all finalists' artwork will be displayed at the Minnesota State Capitol and at various venues through out the state of Minnesota to educate citizens about the importance of freshwater resources.

ARTWORK RETURNED

All finalists' artwork will be available for pickup at the service cooperative or designated area upon notification by the agency after being displayed by the Service Cooperatives and/or the Freshwater Society. Utmost care in transporting and displaying the artwork will be taken, however, the Freshwater Society and its coordinators assume no responsibility or liability for any lost or damaged artwork. The Society reserves the right to feature the artwork in promotional activities.

Contest information and entry form can be found at the Freshwater Society's web site: www.freshwater.org

Follow links to programs and to 2011 *Water is Life* Art Contest.

Any questions may be directed to the regional service cooperatives coordinating the contest or to:

Jeanne Prok, Program Manager
Jeanne@freshwater.org
952-471-9773 Ext. 105

Joan Nephew, Executive Director
jnephew@freshwater.org
952-471-9773 Ext. 102

Central Minnesota Region

Sandra Cordie
Resource Training and Solutions
4150 2nd Street South
Suite 550
St. Cloud, MN 56302
scordie@resourcetraining.com
Phone: 320-255-3236
Fax: 320-255-2998

Northeast Minnesota Region

Kijo Pulford
Northeast Service Cooperative
5525 Emerald Avenue
Mountain Iron, MN 55768
kpulford@nesc.k12.mn.us
Phone: 218-741-0750 Ext. 2111
Fax: 218-741-1719

Northwest Minnesota Region

Mary Morken
Northwest Service Cooperative
114 West First Street
Thief River Falls, MN 56701
mmorken@nw-service.k12.mn.us
Phone: 218-681-0893
Fax: 218-681-0915

South Central Minnesota Region

Joyce Swenson
South Central Service Cooperative
2075 Lookout Drive
North Mankato, MN 56003
jswenson@mncsc.org
Phone: 507-389-2461
Fax: 507-389-1772

Southeast Minnesota Region

Dick Riley
Southeast Service Cooperative
210 Wood Lake Drive SE
Rochester, MN 55904
driley@ssc.coop
Phone: 507-281-6666
Fax: 507-288-7663

Southwest Minnesota Region

Sue Gorecki
Southwest/West Central Service Cooperative
1420 East College Drive
Marshall, MN 56258
Sue.gorecki@swsc.org
Phone: 507-537-2258
Fax: 507-537-7327



By 2010 Scholarship Recipient
Christine Hofschulte
Plainview, Elgin, Milville High School

Twin Cities Metro Region

Julie Schaal
Metro ECSU
3055 Old Highway 8, Suite 302
St. Anthony, MN 55418
julie.schaal@metroecs.org
Phone: 612-638-1540
Fax: 612-706-0811

Western Minnesota Region

Jolene King
Lakes Country Service Cooperative
1001 E. Mount Faith
Fergus Falls, MN 56537
jking@lcs.org
Telephone: 218-739-3273
Fax: 218-739-2459